

## 1. “Entrepreneurial Idea Development and Skill Enhancement”- Online Certificate Course (5<sup>th</sup> February – 15<sup>th</sup> February, 2021)

The first event was a short term certificate course on Entrepreneurial Idea Development and Skill Enhancement in collaboration with UGC NSQF Skill Development, Kirori Mal College. The ten day course welcomed renowned experts in the field of entrepreneurship as the speakers. The course had participation of students and teachers from all over India. The course familiarised them with the concept of entrepreneurship and propagated the significance of the same. This event not only facilitated sensitizing the students by covering topics such as idea generation, scope, opportunities and skill development, but also helped them get real-life insights of the entrepreneurial world through exciting quizzes and competition with cash prizes for the winners.



### DAY 1 - 5th February, 2021



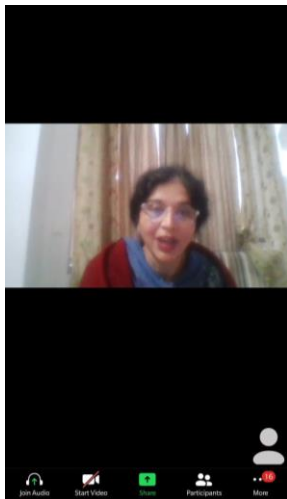
The event unfolded with the gratifying words of Ms. Harleen Ma'am. Honourable Principal ma'am and the pillar of Mata Sundri College for Women, Prof. Dr. Harpreet Kaur



elucidated the scope and importance of the field and entrepreneurship. Mr. Lokesh Gupta familiarized the audience with IQAC and stated his vision of starting the E-cell. Ms. Prabhsharan Kaur (Coordinator, E-Cell) welcomed all the speakers and the participants. Mr. Pushpendra Kumar (Co-ordinator, Kirori Mal College) enunciated about the skills that need to be inculcated in every student so that they can succeed in the paths of entrepreneurship. The foregoing event was made a bit more special with the presence of our another speaker, Shri Ravindra Nath, who highlighted the burning issue of India, that's unemployment. He gave interesting examples to highlight the importance of guidance and motivation to people who are talented but just lack vision. His informative talk truly motivated the attendees.

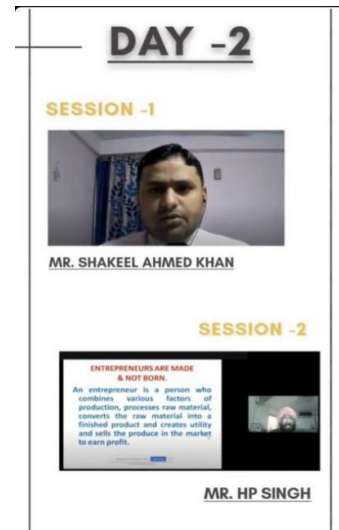


## DAY 2 - 6th February,2021

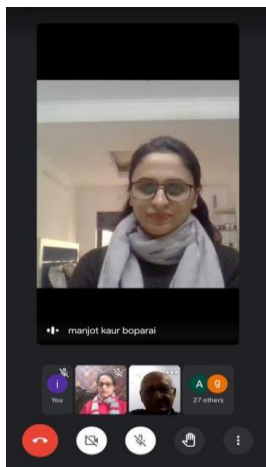


The speaker for the second day was Mr. Shakeel Ahmad Khan, faculty of Entrepreneurship Development Program at National Small Industrial Corporation, MSME , Government of India. His informative and elaborated session covered topics such as, criticality of youths opting start-ups, essentials of marketing, MSME's and much more. The second speaker was Mr. H.P. Singh, Chief Consultant in National Institute for Entrepreneurship & Small Business Development, Ministry of Skill Development and Entrepreneurship, Govt. of India. His elaborated graphs and chart

presentations introduced students with several business and entrepreneurship essential. The audience was stimulated by the words of Mr. Singh, when he stated that 'Entrepreneurs are made, not born' and thus anybody can be one and supported the statement with success stories of renowned entrepreneurs.



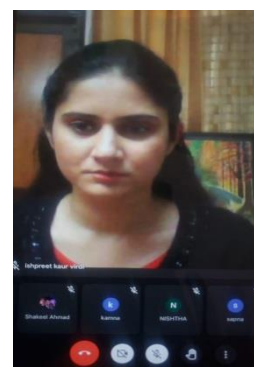
## DAY 3 - 8th February,2021



The session geared up with the introduction of speaker, Professor Vinod Kumar Mehta by Assistant professor of commerce, Ms. Manjot Kaur. He is a former General Manager in Marketing at Bharat Electronics Ltd. (BEL), and a visiting professor at JIMS and NMIMS. His interactive session tranquilized the evident curiosity of the attendees by answering their queries. Second speaker of the evening was Ms. Uzma Mumtaz who is an entrepreneurship mentor at Incubation Department at National Small Scale Industries Corporation. She started with the entrepreneurial support system and its ecosystem and effortlessly explained even the most cumbersome terms such as bank credit facilitation, single point registration scheme, exhibition complex and event management with an ease.

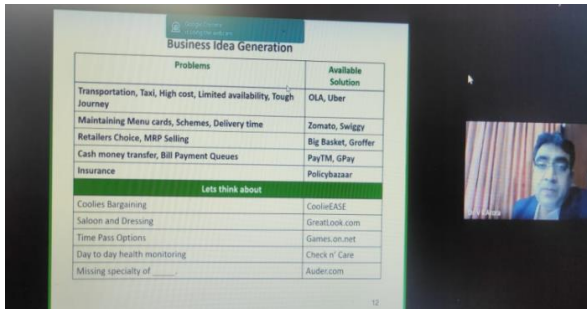
## DAY 4- 9th February, 2021

Day 4 was hosted by Dr. Ishpreet Viridi, Assistant Professor, Department of Commerce. Speaker of the evening, Dr. Suman Dhawan, Deputy Director (Academic/WCSC), Department of Technical Education and Training, Government of NCT of Delhi, started by motivating the students through inspirational stories. Her words on the successes of women in the entrepreneurial world truly galvanized the young women in the audience. Ms. Sudipti Dhawan, Director Dynamisers Solutions having specialization in Cyber Security and



Artificial Intelligence, was the second speaker for the day. She emphasized on being unique with business ideas and learning from the upcoming challenges. Several queries were also entertained by her in a detailed manner.

## DAY 5- 10th February,2021



Speaker for this day was Ms. Sudipti Dhawan who is a Chief Executive Officer at Dynamisers Solutions and an Associate Professional Product Developer. She is an expert corporate trainer who has worked in various fields. The real life successful ventures of the entrepreneurial world was explained to enlighten the essence and importance of startups. Continuing on the same lines, Dr. V.K

Arora who has done PhD in entrepreneurship and had 20 years of experience took the lead for the second session. He enlightened the students by introducing them to the topic of “Innovation, Entrepreneurship and Business Idea Generation”.

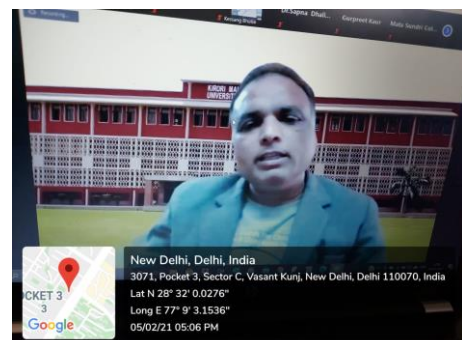
## DAY 6 - 12th February,2021

Ms. Kamna Virmani welcomed the esteemed guest for the day Ms. Mamta Prajapati, Sector Expert Food at National Consumer Helpline. Ms. Mamta enlightened the audience with entrepreneurship in an exceptional way, making knowledge interesting to be learnt. Topics like registration, licensing, key features of FoSCos and many other domains were discussed in detail. Lately for the second session, Mr. Nipun Jain, Founder and Business Head of Natty Ninos amazed the minds of participants with numerous facts and details.



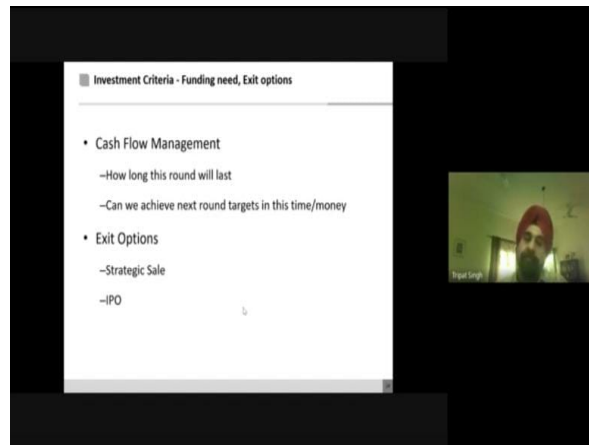
## DAY 7 - 13th February, 2021

Mr. Ravindra Nath, our speaker for the day made the evening special with his remarkable experience in the field of entrepreneurship. He focused on making us learn about the importance of gaining practical skills, which stands above theoretical learning. For the second session of the day Mr. Pushendra Kumar, Associate Professor, Kirorimal College, DU, enunciated about the skills that need to be inculcated in every student so that they can chase their path towards a job provider and not a job seeker.



## DAY 8 - 14th February, 2021

For making the evening memorable Mr. Tripat Preet Singh, Entrepreneurship educator, Serial Entrepreneur and Investment Advisor was welcomed as the speaker for the first session. Life cycle of a startup was remarkably explained through real life examples of leading startup companies who touched the heights considering every detail to the minutest. For the second session Mr. Anurag Mittal was heartily welcomed. He is an Innovation Lead, Financial Planning Reporting Analyst and Governance Risk Compliance Audit Professional and also an Information System Audit Professional in UK, Eastern Europe, USA, Middle East and SouthEast Asia. His experience was enough to outshine the evening.



## DAY 9 - 15th February, 2021

Last day of the event was successfully marked by Ms. Tarasha Kaur, Founder of Kraftivity. Her 18 years of experience as a trainer in FICSI, FSSAI, DSMS, PMKVY, RPL, STT and ITDC made the event way too remarkable and special for the audience. Lastly the experiences of entrepreneurship was set forth by the Founder of Speacan which doubled the interest of people towards the session. On such informative note the session along with the course came to an end with amazeballs.

Further the session was led by winning team members of an activity conducted there in, with a detailed presentation on the stated topic.

The event came to an end with the valedictory session which was commenced with an introduction to honorable Principal, Prof. Dr. Harpreet Kaur of Mata Sundri College for Women along with the Principal of Kirori Mal College, Ms. Vibha Singh Chauhan. The 9 days journey was splendidly notified by Ms. Sapna Dhaliwal, Member of Entrepreneurial Idea Development and Skill Enhancement Course. Positive feedbacks were heard all around and the learning which participants got throughout the course was kept as a treasure in their minds. Students were ecstatic of the fact that how knowledge was made interactive by conducting different activities like business plan, quizzes, communicative interactions and much more.

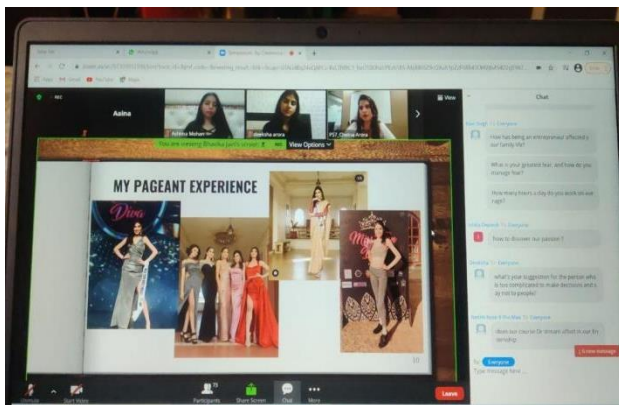


## 2. “Symposium Saturdays” - Online talk by entrepreneurs on their success stories (20<sup>th</sup> March - 17<sup>th</sup> April 2021)

The second event, “Symposium Saturdays”, a series of talk which was held to motivate student’s inner entrepreneur, welcomed ten highly accomplished entrepreneurs, in the fields of mentorship, fashion and beauty, self care and mental health, food blogging and many more. They motivated the students and bewitched them towards entrepreneurship by sharing with them their inspiring journeys towards becoming successful entrepreneurs. It aimed at advancing people's understanding about entrepreneurship and diversifying their skill set.



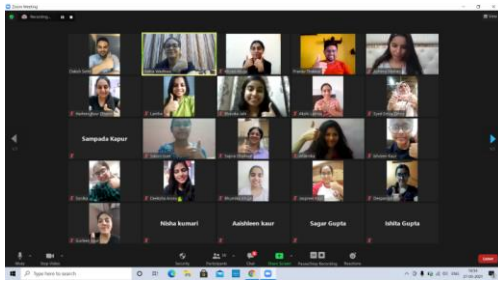
### DAY 1 - 20th March 2021



Symposium Saturdays started with a delightful welcome from the president and vice president of the Uddham-Entrepreneurship cell , followed with the blessings of the Principal and other senior staff of Mata Sundri College for Women. The speakers, Ms Sidhak Kalra and Ms. Chetna Arora, were invited to share their life journey with the students and motivate them by how they chose a different path in their careers and overcome all the obstacles. An important

message was delivered through the first day of this event i.e., to live in this world you need to fight back everyday and live your life on your terms.

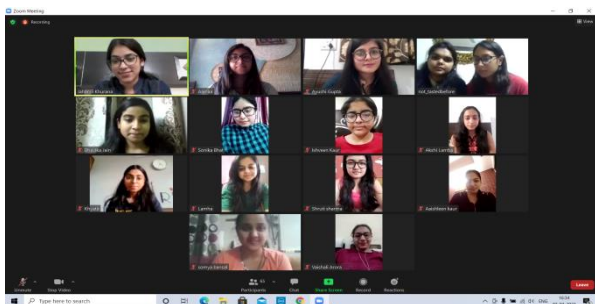
## DAY 2 - 27th March 2021



Day 2 of Symposium Saturdays was to give the students a clear idea about entrepreneurship and how to start a small business. For this two mentors were invited to guide the students and clear their doubts. Mr. Pranav Thakkar and Mr. Daksh Sethi presented some real life examples and

motivated everyone to face the challenges which life might bring along. Students took active participation in the questioning rounds.

## DAY 3 - 3rd April 2021

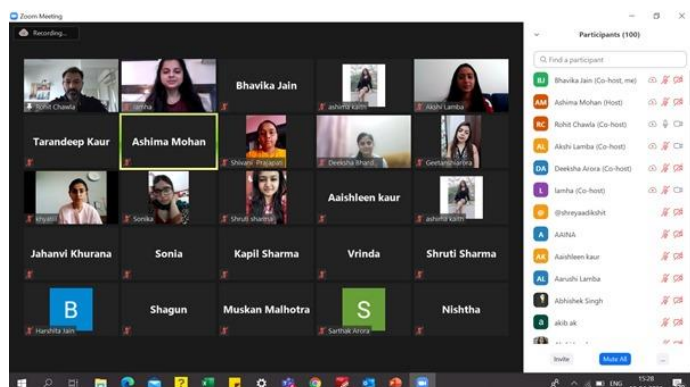


They say '*Eat well and travel often*' and to turn it into an entrepreneurial idea, Uddham had Ms. Avantika Garg, Artist and a Travel Blogger, having immense passion for her field and work and Ms. Yashita Malik and Ms. Ishika Gupta as Food Bloggers for the 3rd day of the event. Having both of them together

was so delightful as we got to know that there are so many new and different fields in which one can work into. A key message delivered to students was that if you are good at something, never do it for free.

## DAY 4 - 10th April 2021

Symposium Saturdays have been about spreading knowledge about different educational fields and giving them an insight about how everyone faces difficulties in life and one should not give up. With this in mind, Day 4 of symposium Saturdays focused on the importance of social media marketing and content creation to



build a brand. Mr. Rohit Chawla and Ms. Geetanjali Arora, shared their life journeys with us and took a session. This event also turned out to be a success and audience learnt a lot of new aspects.

## DAY 5 - 17th April 2021

With the last day of Symposium Saturdays, Uddham, The Entrepreneurship cell of Mata Sundri College, showed their gratitude towards the principal and teachers of the college, because of whom we were able to organise such a great series of events. The event started with great enthusiasm as we invited Ms. Harnoor Kaur and Ms. Jasmine Kaur Sukhija, two renowned personalities who chose their career paths regardless of what the society said. They told the students to never stop chasing their dreams and motivated them to take a step forward for the same. The event ended with the same enthusiasm and zeal.

