

BRIEF DESCRIPTION

B.A. (Prog.) Political Science (501) (Second Year)

Title of the Paper: Public Opinion and Survey Research Course (Unique Paper Code : 12323902)

Taught by

Dr.Moitri Dey

To understand the concepts of Research and Survey Method, the students were encouraged to take up survey on various topics like Demonetisation, Delhi Election, Consumer Behaviour, Quality Education in sUniversities: A Case Study of Delhi University, E-Shopping: Change in Trend, etc. The students then presented their findings in the classes. These exercises acquainted them to understand the techniques of sampling and using the tools for research. Apart from these, the students are provided tasks to prepare sample questionnaires on various topics as exercise in the class.