

PRAYAS-THE PLACEMENT AND INTERNSHIP CELL

MATA SUNDRI COLLEGE FOR WOMEN

ANNUAL REPORT OF ACADEMIC SESSION 2022-2023

INTRODUCTION:

The Placement and Internship Cell, in operation since 2005, has been relentlessly working with an aim to provide college students a diverse range of placement and internship options. It extensively organizes collaborative activities for the advancement of analytical, technical, and soft skills of the students and helps them in goal setting and road mapping their careers.

From receiving recruiters of big brands such as Amazon, TCS, ISA Global, WIPRO, Genpact, Planet Spark, and Axis Bank, across sectors like Software, Data Analytics, Education, Travel, Consulting, Sales & Marketing and Finance, to receiving internships in the fields of E-Text Editing, Voice Art, Marketing, Research and Ideation, Content Creation, HR and Digital Marketing, the students were offered a variety of profiles this year, some of them being in- Market Research, Content, Digital and Performance Marketing, Actuarial Analysis, Priority Relationship Management and Public Relations.

The team PRAYAS is led by Dr. S. Kalpana Devi (Convenor) and Ms. Ashema Hasti (Co-Convenor). The student office bearers include Shreya Dhodi (President, Roll No. BCH/20/57), Srishti Sachdeva (Vice-President, Roll No. BCP/20/230), Harshita Joshi (Secretary, Roll No. STA/20/59), Taniya Podder (Joint Secretary, Roll No. BCH/20/31), Saloni Jain (Senior Coordinator, Roll No. STA/20/6) and Nimarpreet Kaur Kalsi (Senior Coordinator, Roll No. BCP/20/375).

The session witnessed Placement & Internship Drives and Workshops in both Online and Offline modes. The Events such as 'Entrepreneurship Awareness Programme', 'Campus to Corporate', 'How to prepare for IELTS, TOEFL, PTE', '3 Cs to Ace Interviews', 'Interview Techniques and Etiquettes' & 'Chartered Financial Expert' etc. helped the students in developing their skills in accordance with the industry standards. All in all, over 500 students have benefited from the cell's placement and internship opportunities till now, and the number keeps growing.

With immense content, we set forth our illustrious placement and internship records of this session. **The highest CTC for the Academic Year 2022-2023 stood at 6.6 LPA offered by Jaro Education and the students bagged an average package of 4 LPA with the total number of students placed standing at 129. Exceeding our previous internship trends, the highest stipend offered to the students was Rs. 20,000 per month by PhysicsWallah for this successful academic year.**

A. Placement Drives

COMPANY	NUMBER OF STUDENTS APPLIED	NUMBER OF STUDENTS SELECTED
FILO	10	2
Richmond Global School	4	1
Queen's English	21	1
Soul Miracles	54	3
Bioworld	26	1
CUR8	10	1
Hike Education (OCT)	22	2
ALEA CONSULTING	30	1
Decathlon	10	3
Focus Edumatics	20	11
6Wresearch (JULY)	9	1
Clairvolex	29	6
Jaro Education	35	4
Hike Education (JAN)	73	4
Loanwise Financial Services	41	7
Planet Spark	48	11
NTT Data	23	7
3.14	23	1
Transcorp	6	4
EY	1	1
Salwan Public School	1	1
EZ LAB PRIVATE LTD	3	1

GIST	15	1
ICICI Prudential	15	2
Genpact	37	5
INSAID	29	1
Yhills	21	6
Bizgurukul	5	1
Fincart	37	4
Fenesta	12	1
Leverage Edu	13	6
Cambridge World School	2	2
Convent of Rani Jhansi	2	2
Bharat National Public School	5	5
Happy English School	3	3
Prakriti School	2	2
The Manthan School	2	2
Vandana International School	4	4
Manava Bharati India International School	1	1
St. Mark's Se.sec. Model School	1	1
Cambridge Foundational school	1	1
Aravali International School	2	2
Salwan Junior School	1	1
Queen global international school	1	1
Etelligens Technologies	1	1

B. Internship Drives

COMPANY NAME	PROFILES OFFERED	NO. OF STUDENTS WHO APPEARED	NO. OF STUDENTS SELECTED
Ferns and Petals	Customer Support Intern	2	1
Pagetrtraffic	Business Development Intern	1	1
Hello Global Study	<ul style="list-style-type: none"> • Content Research and Development Intern • Web Development Intern • Campus Research Intern • Digital Marketing Intern • Social Media Manager 	37	1
IDFC First Bank	Research Analyst Intern	16	1
KAMA	<ul style="list-style-type: none"> •Anchor • Video Editor • Graphic Designer •Content Writer • Research analyst •Human Resources Intern 	20	1
Agile Capital Services	<ul style="list-style-type: none"> •Marketing(CORE) •Marketing & Finance • Marketing & HR 	30	7
Yadgar Safar	<ul style="list-style-type: none"> •Organizing and Management •Sales and Marketing •Social Media Management •Graphic Designing 	64	23
Quantel	Growth and Strategy	25	2
Transcurators	Human Resource Intern	39	1
Sygnific Career	Content writer	32	21

Creativite Perspective LPP	<ul style="list-style-type: none"> • Market Research Intern • Content Writing Intern • Content Creator Intern • Social Media Intern • Collaboration and Fundraising Intern • Public Relation Intern • Program Design/Development and Execution Intern 	2	2
Soul Miracle	Content marketing	26	1
Physicswallah	Project Manager	8	1
Zielhoch	<ul style="list-style-type: none"> • Marketing Intern • Finance Intern • HR Intern 	61	20
RSVI	<ul style="list-style-type: none"> • Voice Artists for Blinds • Graphic Designing • Social Media Marketing • Fundraisers and Ideation • Content Creation • Human Resources 	17	4
RSVI	<ul style="list-style-type: none"> • Voice Artists for Blinds • Graphic Designing • Social Media Marketing • Fundraisers and Ideation • Content Creation • Human Resources 	19	5
Cur8	<ul style="list-style-type: none"> •Business Development •Growth & Partnerships •Sales Development Representative •SEO /SEM Specialist •Account Management & Customer Success •Content Marketing •Community and events management •Performance marketing •Campaign management 	4	0

Group Futurista	<ul style="list-style-type: none"> •Event management, •Sales and marketing 	38	4
Emprego India	Business Development Intern (Sales)	16	4
Rural Handmade	<ul style="list-style-type: none"> • Sales and Marketing • Business Development • Sustainability Research • Content Marketing / Blog Creator • Vendor Management 	6	2
Vice Chancellor DU		45	3
Niteouts	<ol style="list-style-type: none"> 1.Digital Marketing 2.Operations10 	10	1
Fundsroom	<ul style="list-style-type: none"> • Business Analysis • Financial Analyst • Marketing Analyst 	35	14
Helpy Moto	<ol style="list-style-type: none"> 1. Ui/UX Designer 2. Project Coordinator 3. Sales 4. Executive Assistant to the CEO 5. Business development 6. Video editor/ Animation 7. HR 8. Front-end developer 9. Backend developer 10. Full stack developer 11. Application Developer 12. Q and A 13. DevOps 14. Finance/ Accountant 15. Content writer 16. Research and development 17. Marketing 	9	5
Agrim	Content Writer	8	3

RSVI	1. Marketing Department, PR & Collaboration 2. Voice Over Department 3. Content Department 4. Graphic Designing 5. Spoken English Faculty	19	5
Kama	1)Graphic Designer 2)Content Writer 3)Script Writer	11	5
GAVAKSH INDIA	1.Teaching 2. Social media handle	3	4
Ferns and Petals	Trainee	29	11
GAVAKSH INDIA	1.Teaching 2. Social media handle	2	5
bluntt	Live project intern	15	9
Triedge.in	1. Corporate Acquisition (Marketing) 2. Social Media Intern 3. HR Intern 4. Research Intern	17	9
Bluntt	Live Project intern	15	8
Dynamisers	1.HR Intern 2. Digital Marketing & Social Media Marketing Specialist	18	3
MBA Hub	1. Finance & Marketing 2. HR	17	11
Khushjot Foundation	Volunteering	20	4
GWEEP	Video	14	1

C. Career Counselling Sessions & Skill Development Workshops.

Event type	Topic	Name of Event Speaker	Name of Organisation/Company	Date	Number of Registrations
Orientation	Placement Orientation	Prof Kulvinder Singh	New Jobs. Ai (Ministry of Education)	10th August 2022	204
Workshop	Campus Ambassador Program	Gurleen Kaur and Priyanka Sharma	SIEC Education Pvt Ltd	17th August 2022	30
Orientation	Tech Saksham Program	Kawal Preet Kour, Kirtika Mukta Raut, Mayank, Adarsh, Abdul Aziz	Edunet Foundation	18th August 2022	22
Webinar	Career Acceleration Program	Trushna Kshrisagar	Expertrons	20th August 2022	59
Orientation	Entrepreneurship Awareness Programme	Ms. Divya Khandelwal	Udyami Helpline	22nd August 2022	168
Orientation	Entrepreneurship Awareness Programme	Ms. Divya Khandelwal	Udyami Helpline	22nd August 2022	100
Workshop	Training & Job Fair	Ms. Vidhi Vats, Ms. Aishwarya	Elios Healthcare	29th, 30th, 31st August 2022 and 5th September 2022	156
Webinar	3 C's to Ace Interviews	Mr. Gagandeep Singh	GWEPP (Gagan's Edge Persona)	10th September 2022	95
Webinar	Interview Techniques and Etiquettes	Dr. Nidhi Tak	ICFAI Business School	23rd September 2022	78
Webinar	Tips and Tricks to Crack CAT and other MBA exams	Mr. Sivaramakrishna Paladi	Unacademy	8th October 2022	50
Workshop	How to do well in aptitude test?	Mr. Anil Bhadauriya	T.I.M.E Institute	10th October 2022	25
Workshop	Skill Development	Ms. Zeal Joshi (Day 1), Mr.	Pro School	10th December	108

		Robin Narang (Day 2), Mr. Nitin Kumar (Day 3), Mr. Bhumish Seth (Day 4)		2022, 14th December 2022, 17th December 2022, 21st December 2022	
Webinar	Campus to Corporate	Ms. Mary Suja	Jollyhires	15th December 2022	28
Webinar	How to Crack Placement tests etc?	Mr. Sagar Surya	Unacademy	26th December 2022	42
Orientation	Orientation- Department of Hindi, Economics, History, Psychology, English, Political Science, Maths, Stats, Computer Science & B.El.Ed	Mehak Grover & Aaushika Sharma	Placement and Internship Cell MSCW	4th January 2023	88
Orientation	Orientation - Department of Commerce, Sanskrit, Philosophy, Urdu, Punjabi & Music	Vibhuti Gupta & Anoushka Kalawatia	Placement and Internship Cell MSCW	5th January 2023	59
Orientation	Providing an overview on Skill Based Courses & CV Building	Mr. Parth Shukla	9Ledgepro	8th January 2023	38
Career Counselling	Overseas Education	Mr. Gautam Chokkar & Ms. Ayushi Nandy	Discover Matrix	10th January 2023	40
Workshop	How to prepare for IELTS, TOEFL, PTE	Mr. Satnam Singh & Ms. Simran Kaur	Career Tracers	19th January 2023	11
Pre-Placement Talk	Pre-Placement Talk	Mr. Bhupender Singh Nayar	Genpact	24th January 2023	124
Certification Course (Paid)	Advanced Excel	Mr. Parth Shukla	9 Ledgepro	21 January 2023 - 9th February 2023	14
Workshop	Chartered Financial Expert	Ms. Nisha Shah	FinX	30th January 2023	10

Pre-Placement Talk	Pre-Placement Talk & Group Discussion	Abhijeet Virmani (Director), Jessica (Head of HR)	ISA Global	2nd February 2023	174
Workshop	For PWD Students	Shivakant	Indic.ai	7th February 2023	36
Pre-Placement Talk	Pre-Placement Talk	Ms. Shivani Kanojia	Hike Education	10th February 2023	73
Workshop	Professional Makeup Session	Ms. Simar	Simar K Makeovers	13th February 2023	414
Workshop	My Punjabi- Jobs and Opportunities	Mr. S. Prakash Singh Gill	Department of Punjabi	16th February 2023	49
Pre-Placement Talk	Pre-Placement Talk & Face to Face Interview	Mr. Syed Hasan Akhtar, Mr. Vijay Singh	NIIT for AXIS BANK	24th February 2023	70
Workshop	Artificial Intelligence	Mr. Varun Duggal	Pearl Academy	24th February 2023	79
Workshop	How to Ace Group Discussions	Mr. Jayanta Saha	T.I.M.E Institute	3rd March 2023	15
Internship Fair	Career Symposium	Chief Guest- Prof. HANEET GANDHI	21 Companies	16th March 2023	844
Internship Fair	Career Symposium	Chief Guest- Prof. HANEET GANDHI	13 Companies	17th March 2023	239
Workshop	Career after Graduation in Risk Management	Mr. Puneet Malhotra	GRMI	28th March 2023	11
Workshop	What next in Career?	Ms Prabhjeet Kaur	IMS Proschool	31st March 2023	4
Pre-Placement Talk	Actuarial Sciences	Mr. Jishnu Bhatia & Ms. Vrinda	Milliman	28th April 2023	63

CAREER SYMPOSIUM'23

Maiden Edition of INTERNSHIP FAIR organised by
PRAYAS- The Placement and Internship Cell of
Mata Sundri College for women.

Fuelling the goal of "Practical Academia" that includes skill enhancement of students as well as preparing them for the industry, **PRAYAS** - The Placement and Internship Cell of Mata Sundri College for Women, organized the "**Career Symposium' 23** - the maiden edition of an Internship Fair", a 2-day event ship for the students of the host college as well as other colleges of Delhi NCR, on the **16th - 17th March 2023** in the College Premises.

Being organised for the very first time, the Fair provided the students an unparalleled platform to explore various career opportunities, learn about the latest trends and technologies, and to interact with industry stalwarts in order to learn the real-world application of their skills.

For the Inauguration Ceremony of the Fair, the college welcomed the Chief Guest for the event, **Prof. Haneet Gandhi** (Dean, Admission Branch, Delhi University and Professor in the Department of Education) **Honourable Principal, Prof Harpreet Kaur, S. Manjit Singh, Dr. Indu Kumari**; Convener, **Dr. Kalpana Devi**; Co-Convener, **Ms. Ashema Hasti**, Placement Cell teachers and the college faculty members.

The event was diligently organised welcoming a panoply of organizations and companies, each one a paragon of excellence in their respective fields. With more than **30 companies** participating offering over **60 diverse profiles**, including esteemed organisations such as IDFC Bank, Ferns & Petals, Microsoft AEP 9ledgePro, Alpha1 IT Solutions and most important the various profiles, especially in the field of content research and web development, campus research, digital marketing, Finance and many more. A monumental number of over **1100+ students** registered for the fair which received an enthusiastic participation of over **1000+ students**.

Turning out to be the harbinger of excellent opportunities, the Fair was an immense success due to the collective endeavour of the team under the guidance of the teachers, and led to a stupendous **250+ selections**, with the participating companies being impressed by the quality and pool of the students, coming across diverse programs, backgrounds, and colleges.

Career Symposium Data (Offline) - 16th March, 2023							
S. No.	Name of company	Registered			Selected		
		MSCW	Others	Total	MSCW	Others	Total
1	Swachhpan NGO	37	0	37	4	0	4
2	Pehchaan Street School	66	4	70	38	0	38
3	Purani Dilli Talkies	19	0	19	0	0	0
4	Helpy Moto Pvt Ltd	34	4	38	6	0	6
5	Natals Publication	38	1	39	16	0	16
6	RSVI	43	1	44	7	0	7
7	Hello Study Global	50	4	54	1	0	1
8	Bluntt	93	3	96	14	0	14
9	Saday Charitable Trust	22	0	22	18	0	18
10	Alpha 1IT	27	0	27	Results Awaited		
11	IDFC Bank	112	9	121	2	0	2
12	Ferns n Petals	35	3	38	25	0	25
13	Socio Labs	20	3	23	13	3	16
14	D. Social Taxi	13	0	13	Results Awaited		
15	Brands Impact	51	4	55	Results Awaited		
16	Branding Pioneers	21	1	22	Results Awaited		
17	Nanhi Kashtiyaan	39	2	41	6	1	7
18	CSA Advisor	39	2	41	31	0	31
19	Renukiran Foundation	43	1	44	42	0	42
TOTAL		802	42	844	223	4	227
	No. of companies visited	19					
	Total Registrations :	844					
	Total Selections :	227					

Career Symposium Data (Online) - 17th March, 2023

Career Symposium Data (Online) - 17th March, 2023							
S. No.	Name of company	Registered			Selected		
		MSCW	Others	Total	MSCW	Others	Total
		1	Niteouts	2	1	3	0
2	Youth India Foundation	31	0	31	7	0	7
3	D. Social Taxi	4	0	4	0	0	0
4	CSTE International	59	14	73	Results Awaited		
5	Emprego	30	5	35	1	1	2
6	Womennovators	12	0	12	0	0	0
7	Global Cert	19	2	21	1	2	3
8	Social Parindee	12	1	13	3	1	4
9	Yoshops.ai	15	1	16	0	0	0
10	Yaadgar sagar	4	2	6	0	0	0
11	Incyber Media & Tech	7	1	8	0	0	0
12	Yhills Edutech	15	2	17	2	0	2
13	Sidalceas Edutech	62	5	67	5	1	6
TOTAL		272	34	306	19	5	24
	No. of companies visited	12					
	Total Registrations :	306					
	Total Selections :	24					