

THE PLACEMENT AND INTERNSHIP CELL
MATA SUNDRI COLLEGE FOR WOMEN

ANNUAL REPORT OF ACADEMIC SESSION 2020-2021

Introduction -

The Placement and Internship Cell has been active since 2005 with the objective to provide the college students a variety of opportunities for placements and internships. It organizes and extends services towards collaborative activities for the development of analytical, technical as well as soft skills, in terms of career planning and goal setting.

Due to the pandemic situation, recruiters from various sectors such as Software, Data Analytics, Education, Travel, Consulting, Sales & Marketing, and Finance conducted online campus drives this year, including big brands such as Deloitte, Knowledge Excel, D.E. Shaw & Co., Byjus, etc. Also, a huge number of online internships were offered this year in diverse fields (E-Text Editing, Voice Art, Marketing, PR & Collaboration, Research and Ideation, Graphic Designing, Content Creation, HR and Digital Marketing) and students availed of these opportunities. The college is also actively associated with the Central Placement Cell, University of Delhi.

The Placement and Internship Cell Team is headed by the Dr. S. Kalpana Devi (Convenor), Ms. Ashema Hasti (Co-Convenor) and Faculty Member Dr. Harshmeeta Kaur Soni. The student office bearers include Mishika Rawat (President, Roll No. CSC/18/50), Amisa Rath (Vice-President, Roll No. BCP/19/741), Chakshita Gupta (Secretary, Roll No. CSC/18/31), Kanika Bansal (Joint Secretary, Roll No. BEL/17/3), Diya Garg (Senior Coordinator, Roll No. CSC/18/15) and Deeksha Khandelwal (Senior Coordinator, Roll No. HIS/18/24).

Owing to Covid'19 pandemic, all events were organized virtually for the Academic Year of 2020-2021 include Placement Drives, Internship Drives and various Skill Enhancement Sessions such as Profile Building for Top Universities, Future skills to boost employability, Awareness Session on Bridging the gap between Academia and Industry, session on Mastering G-Suite for effective Teaching & Learning, CV Building & Personality Development Sessions, Webinars on Online Safety, Financial Markets, Civil Services and Career Mentoring Sessions. Overall, more than 500 students have received Placement and Internship Opportunities from the Placement and Internship Cell and the number is continuously rising.

A. Placement Drives

<u>Company</u>	<u>Role/Job Profile</u>	<u>No. of students appeared</u>	<u>Number of students selected</u>
Knowledge Excel	Technical Developer	3	2
Deloitte	Associate Analyst	17	2
3.14	Analyst	8	2
Travclan	Business Development Executive	11	Result Awaited
Travclan	Finance Associate	14	2
Planetspark	Business Development Counsellor	26	1
Coral Knowledge Services Ltd	Project Co-ordinator	24	6
De Shaw & Co	Financial Research Associate	58	Result Awaited
ISA Global	Sales & Marketing Executive	15	3
ISA Global	Operations Executive	16	Result Awaited
YMGrad	Study Overseas Counsellor	In Process	Result Awaited

B. Internship Drives

<u>Company</u>	<u>Roles/Job Profile</u>	<u>No. of students appeared</u>	<u>Number of students selected</u>
Headsup	Campus ambassador	1	1
Sagacito Technologies	• Interns	2	2
TabloidXO	• Graphic Designer • Video Editor	4	1

	<ul style="list-style-type: none"> • Social Media Marketer • Digital Marketing 		
Livesberg	<ul style="list-style-type: none"> • Marketing Research Consultant 	3	1
The ERUDITE	<ul style="list-style-type: none"> • Sales & Marketing Intern • Human Resource Intern • Graphic Designing Intern • Social Media Marketing Intern • Content Creation Intern • Editorial Intern 	4	3
Prep Junction	Marketing and Business development intern	8	7
Droid7 Technolabs.	Technical Intern	2	2
BadlavSeva Samiti (NGO)	Telecalling	1	1
Uneako	<ul style="list-style-type: none"> • Social Media Marketing • Creative Content Writer • Business Development • Graphic Designing • Human Resources 	11	10
Knowledge Resource Group	<ul style="list-style-type: none"> • Human Resource Executive • Product Development and Marketing Executive • Mass communication • Finance (For Forensic Accounting and Business Analyst) 	1	1
BOOKMYPG	<ul style="list-style-type: none"> • Business Development • Sales • Marketing • Human Resource 	3	3
S Crafts	Social Media Marketing	1	1
Clear Exam	<ul style="list-style-type: none"> •Content writer •Digital Marketing •Human Resource •Affiliate Marketing •Email Marketing •Business Development •Social Media Marketing 	5	2
MYJEN.AI	<ul style="list-style-type: none"> •Public Relationship •Digital marketing 	2	2

Vibexus	Marketing and social media advertising	3	3
That amusing girl	<ul style="list-style-type: none"> •Graphic Designer •Digital Marketing •Content Writing •Web Development •Wordpress/Blogger 	5	5
AXA Consultants	Business Development Intern	1	1
Fresh Vatika	Social Media Marketer	14	12
RSVI	<ul style="list-style-type: none"> •E-Text Editor •Voice Artist •Marketing, PR & Collaboration Department •Research and Ideation •Graphic Designing •English Speaking Faculty •Current Affairs and Vocab Voice Interns 	22	21
ITISARAS	<ul style="list-style-type: none"> •Content writer •Content editor •Educator and curriculum analyst •Legal literacy and Governance •Business development •Photography •Tech •Graphic designer 	2	2
Stubborn factory	<ul style="list-style-type: none"> •Social media intern •Marketing intern •Content writing intern •Graphic designing intern 	40	1
Emo Matrix	<ul style="list-style-type: none"> •Creative Writing Interns •HR Intern •Marketing •Research Development Interns •Tech Psychology Interns •Business Development •Sales Intern 	73	9
ZUV foundation	Fundraising and communication intern	21	10

C. Events

<u>Seminar/Workshop</u>	<u>Name of Event Speaker</u>	<u>Name of Organisation/ Company</u>	<u>Date</u>	<u>Number of Participants</u>
Future skills to boost employability	Mr. Gagandeep Singh Arora	Independent Speaker	10th July, 2020	25
Data science and analytics	Mr Mohammed Sajid	Step up Analytics	15th July, 2020	40
Stock Markets	Sri Harsha	Shine projects	20th July , 2020	41
Mastering G-Suite for effective Teaching & Learning Environment	Mr. Parth Shukla	9Ledge pro	25th July, 2020	76
SEMINAR on Google Classroom, Sheets & Drive (Group A)	Mr Parth Shukla	9ledgePro	7th August, 2020	185
SEMINAR on Google Classroom, Sheets & Drive (Group B)	Mr Parth Shukla	9ledgePro	7th August, 2020	170
SEMINAR on Working with Google Sites and Publishing Content	Mr Parth Shukla	9ledgePro	8th August, 2020	155
SEMINAR on Working with Google Sites and Publishing Content	Mr Parth Shukla	9ledgePro	8th August, 2020	140
Profile Building for Top Universities	Mr. Nikhil Jain and Mr. Priyank Tuli	Foreign Admits	29th August, 2020	45
Resume Building and How to do well in Personal Interviews	Mr. Amit Poddar	T.I.M.E	10th September, 2020	48
Webinar on Career Mentoring (Day 1)	Mr. Pranav Chudgar	Ernst & Young	13th September, 2020	50

Webinar on Treasury and Finance (Day 2)	Mr. Pranav Chudgar	Ernst & Young	15th September, 2020	50
Webinar on Financial Markets	Mr. Amit Jain and Mr. Deepak Jain	Sharevidya	19th September, 2020	60
Civil Services Webinar	Mr. Abhishek Saraf and Mrs. Ruchika Bhardwaj	Career Power	21st September, 2020	110
Advanced Career Workshop	MR. Saurabh Mittal	Passionately Curious	4th October, 2020	45
Webinar on Online Safety	Mr. Amit Gupta	Youth Learning Organisation	9th October, 2020	50
Workshop on Mastering Office Tools	Mr. Parth Shukla	Rotract Club	10th October, 2020	NA
Introduction Seminar by Aiesec	Ms. Diksha	AIESEC	21st october, 2020	48
Webinar on Experience Sharing	Ms. Deepti	Dunzo Digital Pvt Ltd	6th November, 2020	55
Webinar on CV Building	Mr. Amit Poddar	T.I.M.E	21st January, 2021	125
Awareness Session on Bridging gap between Academia and Industry	Ms. Parul N. Gupta	Independent Speaker	8th February, 2021	242