

**REPORT ON**  
**“Pre- Placement drive by Axis Bank”**  
**24th February 2023**

**An initiative of Mata Sundri College for women in**  
**Collaboration with Axis Bank**

The world today has opened its door wide for innumerable lucrative opportunities all over the Globe. With this notion, “**Prayas**”-**The Placement & Internship Cell of Mata Sundri College** conducted a placement drive on **24<sup>th</sup> February 2023**, by **Axis Bank**.

The third largest private sector bank in India offering the entire spectrum of financial services for personal & corporate banking, Axis Bank offers lending services to individuals and small businesses, along with liability products, card services, Internet banking, (ATM) services, depository, and (NRI) services.

NIIT is a skills and talent development company offering online & offline training courses. It offers training and development solutions to individuals, enterprises, and institutions And ranks amongst the world's leading training companies.

**Mr. Syed Hasan Akhtar (General Manager, north India at NIIT Ltd), Mr. Vijay Singh (Program Advisor), and Mr. Ashutosh Shukla (program advisor at NIIT)** were the speakers of the event.

A total of **29 students** participated in the placement drive.

The event started at **11:15 am**. The opening speech was given by Ms. Anoushka, Junior Coordinator of the cell. The talk began with a brief introduction about Axis Bank and its services by **Mr. Syed**. The speaker emphasized the bank's focus on innovation and technology to provide a seamless banking experience to its customers.

The speaker also provided insights on the various career growth opportunities at Axis Bank. The bank offers regular training programs and a well-structured training program for freshers. The training program includes a 6-month training period, comprising 15 days of refresher training, a 1-month internship, and 4.5 months of on-the-job training. Upon completion of the training program, the employees will receive a UGC diploma certificate.

The speaker then went on to explain the recruitment process at Axis Bank. The bank primarily hires through campus placements, and the selection process involves multiple rounds of interviews, including aptitude tests, group discussions, and personal interviews. The speaker also emphasized the importance of having good communication skills and a strong understanding of financial concepts for a successful career in the banking industry. This was followed by a discussion on the various job roles and responsibilities available in the bank.

The speech ended at 12 pm followed by a small group discussion.

The pre-placement talk by Axis Bank was an informative session that ended at **12:45 pm** that provided students with a comprehensive understanding of the banking industry, the job opportunities available at Axis Bank, and the training provided by the bank. The closing speech was delivered by Ms. Vibhuti, junior coordinator of the cell. The talk was well received by the students, who found it to be helpful in preparing for the upcoming campus placements. The session's success was applauded by Dr. S. Kalpana Devi, Convener, Ms. Ashema Hasti, Co-Convener, and Ms. Harshmeeta Soni, Ms. Divya Faculty Members of the Placement Cell of Mata Sundri College for Women.