

**REPORT on Workshop**  
**On**  
**“CAMPUS TO CORPORATE”**  
**Organised By**  
**PRAYAS- Placement and Internship Cell**

*An initiative of **Mata Sundri College for women** in  
Collaboration with **JOLLYHIRES**.*

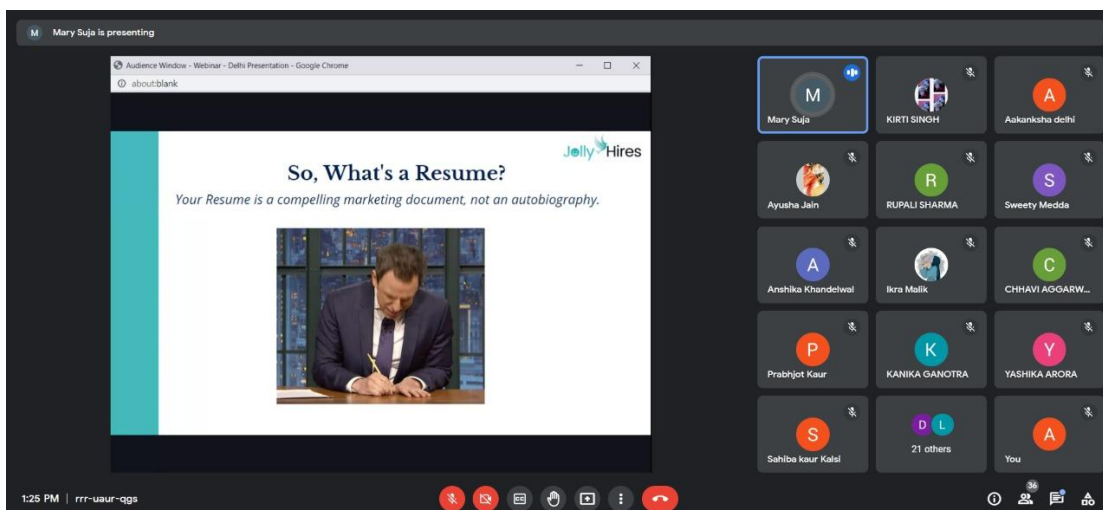
In today’s fast-changing world, through the skills imparted in the program, you will be able to survive, adapt, and thrive. With this notion, on 15<sup>th</sup> December 2022, **The Placement and Internship Cell, Mata Sundri College for Women** in collaboration with **JOLLYHIRES**, hosted an interactive session on “**CAMPUS TO CORPORATE**” by one of the prestigious members of JOLLYHIRES, **Ms. Mary Suja**. She is a creative strategist, storyteller and a trainer. Currently, working as a marketing director at jolly hires. She has helped build and gathered solid experience in fast-paced growing 'Lab-Equipment' companies with HQ in Europe, Asia & US- both on the strategic and operational level. The speaker for the session was welcomed by Ms. Srishti Sachdeva.

**JOLLYHIRES** is an up-and-coming, intelligent networking space that 'Smart-Connects' both Hustlers and (Hirers) in fewer, quicker and smarter steps. JollyHires bridge the gap that ensues during the demand and supply between Companies' expectations and the raw Talents in Colleges who haven't gotten any exposure to the Corporate world.

The workshop was attended by **36 students**. The session was held from **1:00 pm to 2:00 pm** via Google Meet.

The speaker introduced about the JOLLYHIRES and how it helps students to get exposure to the corporate world. The speaker guided the students about various points to remember while preparing a CV. Further, she briefly explained how referrals are important and about the ways to build their network and right mindset. The session covered the points on Personal Branding, Relationship Skills and Survival Skills.

The session witnessed an enthusiastic participation and all the queries were answered by the speaker. The vote of thanks was delivered by Ms. Rupali Sharma. The success of the session was applauded by Ms. Kalpana Devi, Convener and Ms. Ashema Hasti, Co-convener of the Placement Cell, Mata Sundri College for Women.



Mary Suja is presenting

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## Resume Vs CV

A resume is a document that summarises your career, history, skills & Education.

French word Resume for 'abstract' or 'summary'

- Length: Shorter like a single page
- Purpose: Used to apply for all other jobs
- Focus: Professional Skills oriented
- Work Details: Mention Designation, Duration & Firm

A CV is a detailed document - Resume part + awards, special honors, grants or scholarships, research or academic projects & publications.

Considerable (More CV) is Later for 'Course of life'

- Length: Longer
- Purpose: For Academic positions or graduate school programs
- Focus: Career-oriented
- Work Details: Mention work experience only

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## Points to Remember

*Action Verbs*

- Spelling & Grammar Errors**  
MS Word already shows a red underline indication  
Your CV circulates & gets forwarded before reaches the interviewer
- Missing Email & Phone Information**
- Using Passive language instead of Action words**  
Eg of Action words: Achieved, designed, developed etc.
- Not quantifying your achievements**  
Keep it concise or easy to skim. Numbers always speak louder
- Style of Writing**  
No slang, no use of personal Pronoun (I).
- No Abbreviation, No age, No gender**

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## Build your Network with the Right Mindset

- Don't keep score
- Crystallize your mission & strategy
- Build it before you need it
- Have the courage to ask

2:00 PM | rrr-uaur-qgs

