

# **REPORT**

ON

**Seminar**

By

**PRAYAS - Placement and Internship Cell**

**In Collaboration with**

**Career Launcher**

On the 15<sup>th</sup> of September 2023, **PRAYAS - the Placement and Internship Cell of Mata Sundri College for Women** orchestrated a Seminar in collaboration with **Career Launcher** on the topic “**Unveiling the Power of MBA as a Career Option**”. The primary objective of this seminar was to educate students about the MBA landscape and its admission and preparation to get into top MBA schools. This collaborative initiative aimed to connect the students with promising career opportunities with MBA.

Career Launcher is a pioneer in online preparation as well as classroom coaching with over 100 centres across India. With the blended coaching classes (Classroom + Online), Career Launcher have built a formidable reputation over the years. It offers entrance coaching for CAT, CUET, IPM, CLAT, AILET, JEE, NEET, GRE, GMAT.

Mr. Navneet Anand, Head of Career Launcher's MBA Division and an MBA graduate from the Narsee Monjee Institute of Management Studies (Class of 2002), leverages over 16 years of experience in the Retail Banking sector. Mr. Anand's passions encompass mentoring students, public speaking, and enthusiastic participation in quiz competitions. His forthcoming insights will shed light on the merits of pursuing an MBA as a career option.

The seminar was conducted with **21 registrations** and approximately **50+ participants**.

The gathering commenced with a warm and gracious welcome extended to the speaker by Ms. Perna Aggarwal. Mr. Naveen initiated the event by engaging with the eager participants, inquiring about their career aspirations. He took special note of those individuals interested in pursuing an MBA and offered them tailored guidance. Mr. Naveen's presentation began with a comprehensive

overview of MBA programs and their diverse specialisations. He also shared insights about some of the top-tier business schools, providing participants with an introductory roadmap for embarking on an MBA journey.

During the session, Mr. Naveen facilitated an interactive discussion on MBA interview questions, offering thought-provoking brainstorming exercises that are commonly encountered during interviews. Additionally, he shared valuable tips and tricks to excel in exams like CAT and OMET, while elucidating the examination structure.

Towards the conclusion of the event, Mr. Naveen guided the participants through various career options available post-MBA, providing them with a well-rounded understanding of their career prospects.

It was a highly engaging session where all the inquiries of the attendees were skill-fully addressed, providing them with a clear understanding of their career prospects.



