

REPORT ON WORKSHOP ON
“CAREER ACCELERATION PROGRAM”

***An initiative of Mata Sundri College for women in
Collaboration with EXPERTRONS.***

In today's competitive market, guiding freshers on their career path has become one of the most important aspects in helping them to get placed. With this notion, on 20th August 2022, **The Placement and Internship Cell, Mata Sundri College for Women**, hosted an interactive session on **“CAREER ACCELERATION PROGRAM”** by some of the prestigious members of Expertrons, Mr. Jatin Solanki (Co-founder of Expertrons), Mr. Atul (Associate director), Mr. Krishik Nair (ASM and B2B head), Ms. Trushna Krissagar (Speaker of the workshop), Ms. Prajakta (Product Management trainee), Mr. Krishaky Sharad (Partner at Expertrons) and Mr. Neil (Strategic Alliance Manager).

Expertrons is the India's largest online career acceleration platform. It offers a platform of interactive videobots of domain specific experts from top organisations, who will guide and prepare you for interviews, internships on top B-schools in India. They also help companies hire the best talents for the required profile.

The seminar was organised via **Microsoft Meeting** from **5:00 pm to 6:30 pm**. The total number of **150** registrations were received.

The speaker focused on the how to write a professional resume that can have maximum acceptance rate. She gave feedback on 2 resumes shared by participants and also shared an ideal resume template. She explained resume mistakes through the help of memes that made the session very interesting. There was a discussion on Why freshers are not getting shortlisted in their desired company. The session covered the points on how to keep points in precise manner, how to showcase oneself in front of the recruiters and how to highlight one's strengths in her resume. In the end, they took an employability score test.

The session witnessed an enthusiastic participation and all the queries were answered by the speaker. The vote of thanks was delivered by Ms. Kavya Thakur. The success of the session was applauded by Dr. S. Kalpana Devi, Convener and Ms. Ashema Hasti, Co-Convener of the Placement Cell.