

REPORT ON WORKSHOP ON
"Financial Literacy"

An initiative of Mata Sundri College for women in
Collaboration with Be.Artsy

A person can either discipline their finances or their finances disciplines them with this notion on **25th June 2023** The Placement and Internship Cell, Mata Sundri College for Women, hosted an interactive session on "Financial Literacy" by the prestigious **members of Artsy.in Mr Puneet Oberoi**

Puneet Oberoi is a Certified Financial Planner and first batch of CFP's in India, completed his LUTCF from The American College in 2007 and is a Certified Life Planner from Kinder Institute for Life Planning. He is in a panel of experts for Economic times and Outlook money. Queries raised across in Economic times are being answered by him.

Be.artsy is India's premier awareness enterprise. They are experts at demystifying complex topics (like financial planning), and making safe places to discuss taboo topics openly (like sexual harassment). Their awareness programs cover a range of topics from diversity and inclusion, emotional intelligence, mental and physical health, road safety, environment, women empowerment, gender sensitisation, bias training, team building, and change management.

The highly anticipated session on "Financial Literacy" was **conducted via Zoom**, and students registered for the webinar.

The response was overwhelming, with a considerable number of students registering for the webinar, reflecting their keen interest in acquiring essential knowledge and skills in financial management.

The session primarily focused on empowering women with financial independence and security, enabling them to lead more fulfilling lives. The "Be Your Own Lakshmi" (BYOL) initiative aimed to equip women with basic financial concepts and the tools to effectively manage their personal finances. The session aimed to demystify financial concepts such as inflation, compounding, investments, and savings, enabling participants to make informed decisions and lay a solid foundation for their financial well-being.

BYOL went beyond mere financial literacy for women; it placed emphasis on financial independence as a key factor in reducing gender disparities. The program sought to empower each participant by fostering a sense of self-reliance and equipping them with the necessary knowledge and skills to take control of their financial future.

The session was marked by detailed discussions and interactive exchanges on how students could achieve financial independence and make smart decisions when handling their finances. The speaker ensured that all queries raised by the participants were addressed, fostering a dynamic and engaging learning environment.

The success of the session was widely recognized and applauded by Dr. S. Kalpana Devi, the Convener of the Placement Cell, Ms. Ashema Hasti, the Co-Convener, and Ms. Harshmeeta Soni, a respected faculty member of Mata Sundri College for Women. Their appreciation of the session reflects the positive impact it had on the participants and underscores the significance of financial literacy and independence for the holistic development of individuals.

In conclusion, the session on "Financial Literacy" conducted in collaboration with Be.artsy and featuring Mr. Puneet Oberoi proved to be an invaluable resource for the attendees. The comprehensive knowledge shared and the interactive nature of the session facilitated a deeper understanding of financial concepts and empowered participants to make informed financial decisions. The event served as a testament to the dedication of the Placement and Internship Cell in providing holistic education and career guidance to the students of Mata Sundri College for Women.

