

REPORT ON
“Placement drive by Hike Education”
10th February 2023

An initiative of Mata Sundri College for women in
Collaboration with Hike Education

The world today has opened its door wide for the innumerable lucrative opportunities all over the Globe. With this notion, “**Prayas**”-**The Placement & Internship Cell of Mata Sundri College** conducted a placement drive on **10th February 2023**, by **Hike Education**.

Hike education is one of the leading edtech companies working in the top b schools providing support and assistance to the students. It aims at filling the gap for aspiring professionals to pursue higher education and level up their career paths.

Ms Shivani Kanojiya is in the talent requisition team of hike education and has been with the company for the past two years.

A total of **41 students** participated in the placement drive.

The drive was started at **11:50 am**. Opening speech was given by Ms. lavanya, Jr. coordinator of the cell. **Ms. Shivani** addressed the students and discussed the company’s mission ie, to educate working professionals, to implement effective technology, enhanced learning and to develop the ability of self assessment. She talked about the vision of the company that is to give a reputed degree from reputed college. She explained the hierarchy and why students should work with them, job description and the selection process.

After the introduction, Group Discussion was started at **12:15 PM** where students were divided in 2 groups, 20 each. Topic for group 1 was arrange marriage v/s love marriage and for group 2, it was for or against modi government. GD was ended at 1pm and 12 students were shortlisted for the

personal interview round. Drive was ended at **1pm** and witnessed an enthusiastic participation of the participants.

The success of the session was applauded by Dr. S. Kalpana Devi, Convener, Ms. Ashema Hasti, Co-Convener and Ms. Harshmeeta Soni, Ms. Divya Faculty Members of the Placement Cell of Mata Sundri College for Women.