

REPORT
On
“IMS TEST”
Organised By
PRAYAS- Placement and Internship Cell

*An initiative of Mata Sundri College for women in
Collaboration with **IMS**.*

"Turning Data into Dollars: The Power of Business Analytics."With this notion, on **29th September 2023**, The Placement and Internship Cell, Mata Sundri College for Women in collaboration with IMS conducted a **IMS Test on “Business Analytics: using Excel, Tableau and Power BI** by the prestigious members of IMS, **Mr. Ashish Kapasiya and Ms. Jagriti**. The Guests for the session was welcomed by Ms. Anoushka.

Ms. Perna started the event with her opening speech Welcoming the guests. Mr. Ashish Kapasiya was the main guest at the event as on 29th September 2023. A total of **22 Students** participated in the event and given the test mentored by Mr. Ashish Kapasiya. The Event was Conducted in **VC Lab** of our College and test took place from **9:30AM to 12:00PM**.

The Test aimed to evaluate and enhance the Data Analytics skills of the students based on the previous workshop conducted on Data Analytics: using Excel, Tableau and Power BI. Mr. Ashish Kapasiya, a renowned speaker in the field of Data Analytics, was invited to conduct the test. The students of different colleges participated in the test and gave the test with full dedication.

The IMS test was structured to cover various aspects of Business Analytics, including 2-3 questions based on:

- Data preparation and cleaning using Excel.
- Data visualization and exploration using Tableau.
- Dashboard creation and data storytelling with Power BI.

In Conclusion, The IMS test witnessed exceptional talent and dedication among the students. Many participants demonstrated a strong grasp of data analytics concepts and the practical application of tools like Excel, Tableau, and Power BI proved to be a significant step in enhancing the data analytics capabilities of students. It provided a valuable platform for students to showcase their skills and set the stage for potential internships and placements in data analytics roles. Lastly Ms. Prerna ended the event with Closing speech extending heartfelt gratitude to Mr. Ashish Kapasiya for his invaluable insights and guidance throughout the IMS test. We also thank IMS for their collaboration and support in making this event a success.



