

## REPORT ON WORKSHOP ON

### “Professional Makeup Session by Simar K Makeovers”

*An initiative of Mata Sundri College for women in Collaboration with  
Recode*

Makeup is an art that has the power to transform and enhance a person's appearance. In recent years, the makeup industry has seen tremendous growth and has become a popular career choice for many. To provide insights into the world of makeup and share valuable tips and techniques, PRAYAS - the placement and internship cell of MSCW, hosted an interactive session on the “**Professional makeup session by Simar K Makeovers**” on **13th February 2022**.

**Ms. Simar** is a renewed Makeup artist based out of West Delhi. With an experience of more than 6 years, with 40k followers, she is successfully running Simar K Salon since 2018. Last year, she became the owner of the first franchisee of Recode Studios in Delhi and is now expanding the stores across the city. Recently caught eyes on the in-demand Show Shark Tank, RECODE has been instrumental in combining quality with creativity in each product and aims at becoming a one-stop portal for all types of beauty and personal care products a customer can look for.

The seminar was organized offline mode from **12:30 pm to 2:00 pm**. A total number of **94** registrations was received and **414 students** attended the workshop.

The workshop started with a brief introduction by Simar K, who shared her journey in the makeup industry and how she started her own company. She then proceeded to explain the importance of CTM (Cleaner, Toner, Moisturizer) and how to prep the skin with a CTM routine. She explained the basic skincare rules that everyone should know like double cleansing the face, layering the products, taking time to exfoliate and always wearing moisturizer and sunscreen. The highlight of the workshop was when Simar K demonstrated her daily routine makeup, which included natural makeup and a flawless base. The participants were provided with freebies by recode by answering the questions asked by the speaker. Simar K took the time to answer questions and provide individual feedback and tips throughout the workshop. Simar K also shared valuable tips on how to start a career in the makeup industry and how to market oneself as a makeup artist. The participants were inspired by her insights and gained valuable insights into the makeup industry.

Overall, the workshop was a great success and was well-received by the participants. Many of them expressed their gratitude for the opportunity to learn from a professional makeup artist like Simar K. The workshop not only provided valuable insights into makeup application but also inspired the participants to pursue their passion for makeup and consider a career in the industry. The success of the session was applauded by Dr. S. Kalpana Devi, Convener, Ms. Ashema Hasti, Co-Convener of the Placement Cell, and Ms. Harshmeeta Soni, Faculty Member of Mata Sundri College for Women.







# Skin Care & Grooming

Simar K.

Makeup Artist & Educator





