

REPORT  
On  
“How the Digital Economy Has Transformed India”  
Organised By  
PRAYAS- Placement and Internship Cell

An initiative of Mata Sundri College for women in  
Collaboration with Master Union and KPMG.

In a world increasingly shaped by digital change, the event titled "How the Digital Economy Has Transformed India," organised in collaboration between Master Union and KPMG, provided an important platform for exploring these changes. This report provides an overview of the event that took place on the 11th of July 2023, with Ms. Sonia Varshneya as the guest speaker.

At 5 PM, 31 students gathered online, ready to dive into a discussion about how India's economy has shifted in response to the digital age. The event took place on Zoom, enabling students to connect virtually with Ms. Sonia Varshneya, who shared her insights on this crucial topic.

The event aimed to examine how India's economy has been affected by the shift towards digital technology. Ms. Varshneya, with her experience, guided the conversation, and the students actively participated, sharing their thoughts and ideas throughout the discussion. During the event, Ms. Sonia Varshneya broke down how the digital revolution has impacted India's economic landscape, society, and technology. The shift towards a digital-first economy has changed how businesses operate, creating new opportunities for entrepreneurship and employment.

Ms. Varshneya's presentation highlighted key trends and transformations, offering a comprehensive view of India's digital world. She emphasized the importance of adaptability and learning in a rapidly evolving digital landscape.

Throughout the event, participants engaged by asking questions and sharing their own insights. As the event concluded at 6 PM, it was clear that the digital-first economy has significantly changed India, both by creating challenges and opportunities that need to be navigated in the future.

In conclusion, this event, "How the Digital Economy Has Transformed India," offered students valuable insights into how digitalization is reshaping the country's economy. It reinforced the

idea that the digital-first approach is more than just a concept; it's a fundamental force behind India's ongoing transformation.

We extend our gratitude to Ms. Sonia Varshneya for her informative presentation and to Master Union and KPMG for organising this event. Such discussions play a vital role in preparing the next generation for a world where digital technology is a central force in shaping our economy and society.

