

REPORT ON WORKSHOP ON

"30 Hours Entrepreneurship Development Programme"

An initiative of Mata Sundri College for women in Collaboration with Udyami Helpline held online via google meet.

Being passionate enough to bring your own passion to life is one of the most Essential and Primary steps in the journey of Entrepreneurship.

In the light of this thought, on **25th August 2022**, The Placement and Internship Cell of Mata Sundari College of Women, organised an online webinar on "Entrepreneurship Development Programme", in collaboration with Udyami Helpline India Pvt. Ltd. under the aegis of Atmanirbhar Bharat, taken up by the Sole Proprietor of Udyami Helpline India, Miss Divya Khandelwal.

Through providing a wholesome Supportive and thriving ecosystem to regional businesses and individuals, on the spurt of taking up Entrepreneurship as an expression of their passion and to transform it into successful yearning startups, Udyami Helpline India is dedicated to serve communities through Connectivity, developing Economic and Business Education, Accessing leaders of tomorrow and help enable them achieve Aatma Nirbhar Skill development via advocacy.

They create an environment that the people joining them seek, and gain counseling from an organisation sincerely guiding and protecting the interests of it's members.

The Webinar took place from 6pm onwards on through Google Meet and about **167** students registered for it! Our college teachers Ms Ashema and Dr. S.Kalpana Devi coordinated the event and the Placement Committee Members Lavanya and Jasmine gave the Welcoming speech and the Vote of thanks respectively.

Miss Divya Khandelwal emphasised on the importance of how Entrepreneurship isn't only about profit making but also bearing the risks that come along. She elaborated on the advantages of taking up a career that you're extremely passionate about. Using examples of distinct Entrepreneurs from multiple fields and intensities of success, Ms Divya focused on how they took this difficult yet contenting path up and achieved what we know them for.

The session was extremely interactive, individualistic and was made more interesting by the speaker with her expertise. She took up students' queries and tried giving personalised answers which retained their attention.

