

## WORKSHOP OPPORTUNITY

Greetings from PRAYAS-Placement and Internship Cell

We are glad to announce that we are organizing a Workshop on \*DIGITAL MARKETING \*

ABOUT THE COMPANY:

Ecommerce-Guru is a platform where anyone can get Free Ecommerce Knowledge to start their own business.

WEBSITE: <http://www.ecomm-guru.com>

ELIGIBILITY: All years, All courses

DATE: 24th March, 2023

VENUE: Mata Gujri Hall

TIME: 12:00 noon onwards

KEY AREAS OF DISCUSSION:

- E-commerce growth and requirements
- Different types of E-commerce & Business
- How to arrange resource?
- Content Writing: how to write attractive product specifications?
- How to set the product's price and manage to ship?
- How to start an e-commerce business without GST & other Government formalities?
- How do you start selling on Amazon, Myntra, or Flipkart?
- How to create Ecommerce website as free of cost (on WordPress)?

LINK TO REGISTER: <https://linktr.ee/PlacementCellMSCW>

LAST DATE TO REGISTER:

23rd March 2023, 4 PM

In case of any queries, drop us a mail at:- [matasundripcell@gmail.com](mailto:matasundripcell@gmail.com)

Regards,

PRAYAS- Placement and Internship Cell

Mata Sundri College for Women