

## WORKSHOP OPPORTUNITY



**PRAYAS - PLACEMENT AND INTERNSHIP CELL**  
Mata Sundri College for Women  
University of Delhi  
Under DU Centenary Celebrations, 2022

WORKSHOP BY **eCommerce Guru**  
On the topic **Digital Marketing**

Scan the QR code for Registration Form

**28th February, 2023**  
**12:00 noon onwards**  
**Mata Gujri Hall**  
**27th February 2023, 4PM**  
**Mr. Yashraj Gautam,**  
**Ms. Manisha Singh & Mr. Sarabjeet Singh**

**Eligibility- All years, all courses**

In case of queries drop us a mail at: [matasundripcell@gmail.com](mailto:matasundripcell@gmail.com)

Greetings from PRAYAS-Placement and Internship Cell

We are glad to announce that we are organizing a Workshop on \*DIGITAL MARKETING \*

ABOUT THE COMPANY:

Ecommerce-Guru is a platform where anyone can get Free Ecommerce Knowledge to start their own business.

WEBSITE: <http://www.ecomm-guru.com>

ELIGIBILITY: All years, All courses

DATE: 28th February, 2023

VENUE: Mata Gujri Hall

TIME: 12:00 noon onwards

KEY AREAS OF DISCUSSION:

- E-commerce growth and requirements
- Different types of E-commerce & Business
- How to arrange resource?
- Content Writing: how to write attractive product specifications?
- How to set the product's price and manage to ship?
- How to start an e-commerce business without GST & other Government formalities?
- How do you start selling on Amazon, Myntra, or Flipkart?
- How to create Ecommerce website as free of cost (on WordPress)?

LINK TO REGISTER: <https://linktr.ee/PlacementCellMSCW>

LAST DATE TO REGISTER:

27th February 2023, 4 PM

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Regards,

PRAYAS- Placement and Internship Cell

Mata Sundri College for Women