

## **REPORT**

From 20th December, 2021 to 22nd December, 2021 the Placement and Internship Cell in collaboration with the Department of Commerce of Mata Sundri College for Women organised a three day Student Development Program conducted by Pune Institute of Business Management. Pune Institute of Business Management, which has consistently featured in top 100 B Schools of India in NIRF rankings of all years, has earned respect in India in a short span of 12 years due to its adherence to its vision “Employability through Right Education”. The workshop was open for students from all streams. The session was conducted via Zoom.

On the first day, the speaker focused on enhancing the communication skills of students. The speaker of the session was Ms. Fatema Abbas. The session began with an introduction to PIBM and students were encouraged to give their introduction. Students were guided & prepared to be able to enter, sustain the corporate world.

On the second day, the speaker Mr. Neetish briefed the participants about the pattern of aptitude and reasoning test which is further divided into logical reasoning test, numerical reasoning test, personality test, verbal reasoning test and situational judgment test.

On the third day, the students were graced by three profound speakers. The speaker of the first session was Mr. Prasonjit. The students were taught Programming as well as Python by him. The next speaker of the day was Dr. Naresh, Assistant Director at PIBM. He highlighted the concepts of market segmentation. The last speaker was Mr. Aashish Godse who talked about the stock market, about mutual funds and about cryptocurrency, how it works and why one should invest in it.

There was a question answer round at the end of each session where the speaker and the students interacted and they cleared their doubts. The

workshop turned out to be a great success because of such profuse responses and participation. Each session was equally fruitful and had a lot to learn as well as treasure for all the attendees.

