

## **Echo Project with WWF -India**

Mata Sundri College for Women has signed an MoU With WWF-India for **WWF Volunteer Echo Program**. **Echo** is an empowering action model to engage youth enrolled in colleges to design, develop and lead the sustainable solutions against the most pressing environmental issue through innovation. Echo is a platform and WWF-India harnesses their energy and intent by working closely with youth by giving them direction, knowledge, know-how, skills. Echo is a programme for the youth and by the youth. It gives them freedom to decide what they wish to do, how they want to do. Under this programme, we identify driven and motivated students through partnerships with colleges and universities and provide them with the training they need to design and implement solutions for a specific environmental challenge. The theme for the Echo programme is aligned with the Sustainable Development Goals (SDGs) and focuses on most pressing environmental issue of the year.

At the end of the academic year, projects are reviewed and evaluated against set parameter in a state elimination round and selected colleges are provided a chance to showcase their projects at the national level summit. A panel of jury reviews the projects, which are presented by student representatives, and the college with maximum impact is recognized with the title of "Environment Conservation Hero of the Year".

WWF-India in partnership launch Echo for engagement of students enrolled in the college, through a year-long membership for the students.

The college has nominated one teacher convenor and four youth representatives to lead and represent the college in Echo. The nominated youth representatives are work towards engaging other youth in the college to work towards the conservation action project under the theme and help resolve an environmental issue in their college.

**Teacher Convenor: Dr. Uzma Nadeem**

**Student Representatives:**

1. Ekisha Mehrotra
2. Zoya Arshad
3. Jasjyot Kaur
4. Jigyasa Singh

An online Workshop session was conducted by WWF to discuss the timeline of "PROJECT ECHO 2021-22" on 26th & 27th October, 2021. In the online workshop the 17SDGs were discussed, especially the ones revolving around the theme of environment. There were several other topics covered like the biodiversity, climate change and its effects as well as various Development agendas.

The workshop included an in-depth education on the theme of the year through movie screenings, expert talks and various interactive games and activities. There was a brainstorming session for the Echo representative on the project designing and developing an action plan of the year including areas and communities to be targeted, operational requirements etc.

It was also discussed that Echo Project should be innovative, sustainable, scalable, impactful and should develop into a Business Idea or Green Entrepreneurships.

The college representatives has submitted their project proposal on 20<sup>th</sup> November 2021.