

WOVEN NARRATIVES - GAEE MSCW

Date – 27th October 2025

Time – 1:30 pm to 3 pm

Venue – Bebe Nanaki Hall

The event “**Woven Narratives**” commenced at **1:30 pm** with an opening address that introduced the distinguished delegation from **ATDC Faridabad** and highlighted the purpose of the programme celebrating creativity, skill development, and the evolving opportunities in the textile sector.

Seminar by Dr. Neetu Kapoor

The central segment of the event was an enriching seminar delivered by **Dr. Neetu Kapoor**, Principal of ATDC Faridabad. Her session provided deep insights into the textile industry and its growing significance.

Entrepreneurship & Industry Scope

Dr. Kapoor emphasized the increasing importance of entrepreneurship in the textile and apparel sector, explaining how innovation, strategic thinking, and adaptability help young professionals build meaningful careers and even start their own ventures. She also discussed India's strong position as a global textile hub, outlining diverse career paths such as design, merchandising, production management, quality control, and fashion technology, and highlighting the growing relevance of sustainable and technology-driven textile practices.

ATDC Initiatives & Student Engagement

She provided an overview of ATDC's industry-oriented training system, describing its practical curriculum, skill-based learning modules, and collaborations with leading textile and apparel organisations. These initiatives, she explained, aim to develop both technical skills and professional readiness among students. The session remained highly interactive, with students actively responding to her questions. Dr. Kapoor also conducted a short quiz on textile concepts, awarding badges to the winners and adding an engaging, motivating element to the seminar.

Crocheting Workshop

After the seminar, an **interactive crocheting workshop** was conducted with **70 to 80 student participants**. Students were organised into **seven to eight groups**, each guided by ATDC student volunteers who demonstrated fundamental crocheting techniques. The workshop was energetic, hands-on, and highly engaging, with participants collaborating, learning, and experimenting with the craft.

Each group worked on creating a unique crocheted piece, and after **40-45 minutes** of dedicated effort, a **winning creation** was selected. The winning team was acknowledged and awarded prizes, marking a cheerful and memorable conclusion to the workshop.

Conclusion

The event officially concluded at **3:00 pm**, having successfully combined knowledge-building with creative expression. “Woven Narratives” offered participants a meaningful blend of industry insights and practical skill development, leaving them inspired and more aware of the vast potential within the textile sector.

