

MATA SUNDRI COLLEGE FOR WOMEN

UNIVERSITY OF DELHI

EVENT REPORT

UNLOCKING YOUR RESEARCH POTENTIAL

A Guide to Innovation

Date	16 October 2025
Time	1:00 p.m. onwards
Venue	Bebe Nanki Hall, Mata Sundri College for Women
Organised by	Department of Commerce and Alumni Association, Mata Sundri College for Women, University of Delhi
Event Convenor	Dr. Ishpreet Kaur Virdi, Treasurer, Alumni Association, MSCW

Submitted by
Dr. Ishpreet Kaur Virdi
Treasurer, Alumni Association, Mata Sundri College for Women
Event Convenor

1. Executive Summary

The Department of Commerce and the Alumni Association of Mata Sundri College for Women, University of Delhi, successfully organised a seminar titled “Unlocking Your Research Potential: A Guide to Innovation” on 16 October 2025 at Bebe Nanki Hall. The event was conceived as an academic and research-oriented engagement to encourage students and emerging researchers to understand the research process, identify meaningful research opportunities, and approach research with an orientation towards innovation and practical impact.

The seminar brought together speakers with research experience at different stages of the academic journey. The interaction was designed to bridge the gap between classroom learning and research practice, while also motivating participants to view research as a structured process of inquiry, critical thinking, evidence-based analysis and innovation.

The programme concluded successfully with an emphasis on developing a research mindset, identifying relevant research problems, strengthening academic curiosity and exploring opportunities for innovation through systematic research.

2. Event Profile

Particular	Details
Title	Unlocking Your Research Potential: A Guide to Innovation
Nature of Event	Academic Seminar / Research Orientation Programme
Date	16 October 2025
Time	1:00 p.m. onwards
Venue	Bebe Nanki Hall
Organisers	Department of Commerce and Alumni Association, Mata Sundri College for Women, University of Delhi

3. Resource Persons

Resource Person	Academic / Professional Profile
Adeeba Hoor	Pursuing PhD from Jawaharlal Nehru University
Munsifa Hoor	Pursuing PhD from Indian Institute of Technology, Delhi
Prof. Harleen Kaur	Professor, Department of Commerce, Mata Sundri College for Women

4. Objectives of the Seminar

1. To create awareness about the importance of research in higher education and professional development.
2. To help participants understand how meaningful research problems and questions can be identified.

3. To encourage a systematic and evidence-based approach to academic inquiry.
4. To introduce participants to the relationship between research, innovation and problem-solving.
5. To motivate students and emerging researchers to explore research opportunities and develop confidence in undertaking research.
6. To facilitate interaction with researchers and faculty members and provide practical academic guidance.

5. Proceedings of the Event

The seminar commenced at 1:00 p.m. at Bebe Nanki Hall. The programme provided an academic platform for participants to engage with the theme of research potential and innovation. The event was structured around interaction, sharing of research experiences and discussion of practical dimensions of undertaking research.

5.1 Inaugural and Welcome Session

The programme began with a formal welcome to the resource persons, faculty members, students and other participants. The organising team highlighted the relevance of research orientation for undergraduate learners and young researchers, particularly in an academic environment where innovation, interdisciplinary inquiry and evidence-based decision-making are increasingly important.

5.2 Research Orientation and Motivation

The sessions focused on developing an understanding of research as more than the collection of information. Participants were encouraged to approach research through curiosity, critical thinking and the identification of questions that have academic or practical relevance. The discussions also highlighted the importance of reading existing literature carefully, recognising research gaps and developing a clear research direction.

5.3 Research and Innovation

A central theme of the seminar was the connection between research and innovation. The speakers emphasised that innovation can emerge from identifying an existing problem, examining it systematically and developing a new perspective, method, solution or application. Participants were encouraged to think beyond conventional approaches and consider how research can contribute to meaningful change.

5.4 Interactive Academic Engagement

The seminar encouraged interaction between participants and the resource persons. The discussions provided an opportunity to clarify questions relating to research orientation, academic inquiry and the development of research potential. The exchange of ideas also helped participants appreciate the value of mentorship and academic dialogue in shaping a research journey.

5.5 Concluding Session

The programme concluded with a note of appreciation to the resource persons, participants and members of the organising team. The seminar successfully reinforced the message that research is a continuous process of learning, questioning, investigation and innovation.

“Research begins with a question, develops through disciplined inquiry, and creates value when knowledge is transformed into insight and innovation.”

6. Key Takeaways

Theme	Key Learning
Research mindset	Participants were encouraged to cultivate curiosity, critical thinking and a willingness to question established assumptions.

Theme	Key Learning
Identifying research problems	A relevant and clearly defined research problem forms the foundation of a meaningful research study.
Literature and research gaps	Careful reading of existing academic work helps researchers understand what is known and where further inquiry is required.
Research methodology	A systematic approach is essential for generating credible, defensible and useful findings.
Innovation orientation	Research can contribute to innovation by generating new ideas, perspectives, processes, products or solutions.
Academic growth	Research experience strengthens analytical ability, communication, academic writing and problem-solving skills.

7. Outcomes and Impact

- Enhanced research awareness: The seminar strengthened participants' understanding of the role and relevance of research in academic and professional contexts.
- Improved research orientation: Participants were sensitised to the stages involved in moving from a broad area of interest to a focused research problem.
- Innovation perspective: The programme encouraged participants to consider research as a pathway to developing new ideas and practical solutions.
- Motivation for further research: Interaction with doctoral researchers and an experienced faculty member provided relatable academic perspectives and encouraged participants to explore research opportunities.
- Academic networking and mentorship: The event created a platform for dialogue among students, researchers and faculty members.
- Research culture: The seminar contributed to strengthening a culture of inquiry, innovation and academic engagement within the institution.

8. Contribution to Institutional Academic Environment

The seminar complemented the institution's broader academic objectives by promoting research orientation and knowledge exchange. The involvement of the Department of Commerce and the Alumni Association also demonstrated the value of collaborative academic initiatives in connecting current learners with researchers and experienced members of the academic community.

The event further provided a platform for highlighting research as an avenue for intellectual development, innovation and meaningful contribution to society. Such programmes can support students in developing the confidence and skills required for future research projects, dissertations, higher studies and professional roles involving analytical decision-making.

9. Organising Team and Acknowledgements

Name / Role	Responsibility / Association
Ms. Kirandeep Kaur	Vice-President, Alumni Association, MSCW
Dr. Ishpreet Kaur Viridi	Treasurer, Alumni Association, MSCW; Event Convenor
Prof. Garima Mani Tripathi	Convenor, Alumni Committee
Dr. Areema Pandey	Member, Alumni Committee; Event Co-Convenor
Dr. Harshmeeta Kaur	Member, Alumni Committee; Event Co-Convenor
Dr. S. Kalpana Devi	Teacher-in-Charge, Commerce Department
Prof. Harpreet Kaur	Principal, Mata Sundri College for Women

The organisers gratefully acknowledge the support and guidance of the Principal, the Teacher-in-Charge, members of the Alumni Committee, faculty members, student participants and all those who contributed to the successful conduct of the seminar. Special appreciation is

extended to the resource persons for sharing their academic experiences and engaging with the participants.

10. Conclusion

The seminar “Unlocking Your Research Potential: A Guide to Innovation” was successfully conducted as an academic initiative aimed at fostering research awareness, analytical thinking and an innovation-oriented mindset. The programme provided participants with an opportunity to learn from researchers and faculty members, engage in academic discussion and reflect on the possibilities that research can open up.

The event reaffirmed the importance of creating sustained opportunities for research dialogue and mentorship within higher education. It is hoped that the insights gained through the seminar will encourage participants to undertake future research endeavours with greater clarity, confidence and intellectual curiosity.

Dr. Ishpreet Kaur Virdi

Treasurer, Alumni Association, Mata Sundri College for Women

Event Convenor

Annexure I: Event Poster

The official event poster is reproduced below as supporting documentation for the event report.



MATA SUNDRI COLLEGE FOR WOMEN
UNIVERSITY OF DELHI

DEPARTMENT OF COMMERCE
AND
ALUMNI ASSOCIATION

invites you to
A SEMINAR ON

UNLOCKING YOUR RESEARCH POTENTIAL
A Guide To Innovation



Adeeba Hoor
Pursuing PhD from Jawaharlal
Nehru University



Munsifa Hoor
Pursuing PhD from Indian
Institute of Technology, Delhi



Prof. Harleen Kaur
Professor, Department of
Commerce, Mata Sundri College

DATE - 16th October 2025
TIME - 1 pm onwards
VENUE - Bebe Nanki Hall


APPLY NOW!!

Ms. Kirandeep Kaur
(Vice President- Alumni Association
MSCW)

Dr. Areema Pandey
(Member- Alumni Committee)
(Event Co-Convenor)

Dr. Ishpreet Kaur Virdi
(Treasurer- Alumni Association MSCW)
(Event Convenor)

Dr. Harshmeeta Kaur
(Member- Alumni Committee)
(Event Co-Convenor)

Prof. Garima Mani Tripathi
(Convenor- Alumni Committee)

Dr. S. Kalpana Devi
(Teacher in charge
Commerce Department)

Prof. Harpreet Kaur
(Principal)

Source: Official event poster circulated by the Department of Commerce and Alumni Association, Mata Sundri College for Women.