

# **AWARENESS CAMPAIGN**

## **Azadi ka Amrut Mahotsav**

Parivartan, The NSS unit of Mata Sundri College for Women virtually took part in the "II Phase of awareness in HIV, TB & Voluntary Blood Donation Campaign" by NACO (National AIDS Control Organisation) under Azadi ka Amrut Mahotsav. The event was started at 10:00 am and ended at 11:30am. Several people had joined through the provided link while around 20,000 people were watching the live stream over YouTube. Around forty-three NSS volunteers joined the session. They were encouraged to watch the whole session and also were instructed to click a picture while attending the event and upload it on the google drive link provided to them.

"It is bad enough that people are dying of AIDS, but no one should die of ignorance" as rightly said by Elizabeth Taylor. The event was started by talking about how chronic AIDS is. The National AIDS Control Programme is a government health organization of Tanzania. It was founded in 1986 and it operates under the purview of the country's Ministry of Health. The NACP is a policy making board, on the issue of HIV and AIDS in Tanzania. NACO had implemented NACPI in 1992-99 under which the prime focus was Awareness Generation, setting of HIV surveillance sites.

The second phase, i.e., NACP II (1999-2016) was the revolutionary phase. NACO has launched several AIDS control tests and strategies under NACP IV. Many deaths, cases have been reduced since 2010. The panel of NACO was there to discuss their achievements, contributions and future policies to control AIDS. Various steps have been taken to have a check on AIDS spread in the country. Their aim is to prevent further transmission of HIV infection and to minimise the socio- economic impact resulting from HIV infection. Phase 1 was a huge success and the second phase is expected to be a bigger success.