CLEAN YAMUNA CAMPAIGN

CLEAN INDIA PROJECT

Clean and healthy people can make a wealthy country." Parivartan, the NSS unit of Mata Sundri College for Women volunteered to take part in Clean Yamuna Campaign organized by District Administration, South East Delhi under Clean India Programme, an initiative by Ministry of Youth Affairs and Sports, Government of India.

Two of the NSS volunteers were sent to the Yamuna Bank (where the event was taking place), who contributed towards this drive while representing the NSS unit of their college. The programme started with a traditional song followed by a speech from Shri Vishwendra, District Magistrate of South East Delhi, which motivated thousands of young volunteers from different colleges to actively take part in #cleanyamunacampaign.

Our two representative volunteers reached there by 5 and met with the authorities there, earnestly listened to what the speakers had to say and made sure to provide their help in any way they could. It was also a great opportunity for them to get to meet NSS volunteers from other colleges and universities.

Shri Vishwendra then himself initiated the campaign by cleaning Yamuna which is overflowing with bubbling thick foam and filth. Appearing like snow, the toxic froth is full of residential and industrial waste whose foul stench could be smelt from a distance. Till 1909, the waters of the Yamuna were distinguishable as "clear blue", as compared to the silt-laden yellow of the Ganges. However, due to high density population growth and rapid industrialization today, Yamuna is one of the most polluted rivers in the world, especially around New Delhi, the capital of India, which dumps about 58% of its waste into the river. This needs to change and all of us need to effectively contribute towards the campaign to make our river clean.

"Yamuna is not a drain. Its purity is our responsibility." NSS unit of Mata Sundri College for Women was honoured to have had the chance of becoming a part of such initiative and looks forward to more opportunities like this.