SWACHHTA PAKHWADA: Cleanliness Drive

Cleanliness is a mindset-a positive habit that keeps the body, mind and environment happy, healthy, simple, neat and delightful.

Parivartan, the NSS unit of Mata Sundri College for Women organized a 'Cleanliness Drive' on 2nd of September, 2021. It was celebrated under Swachhta Pakhwada. Volunteers were encouraged by the unit to raise awareness among their society and home to clean the surrounding and also participate in cleaning their respective surroundings. They were asked to shoot videos while performing the activity that not only speaks something but it also shows how volunteers contributed by picking up wastes from the parks, roads, cleaning sewer by picking polyethene from that as it causes blockage and many other ways.

The students were asked to submit their entries through a google drive link provided to them. A total of 39 volunteers to part in this great initiative to clean their surroundings with great zeal and zest. The main purpose of this programme was to create awareness among the students regarding cleanliness and its benefits and they did not clean the surroundings but also taught others its importance and send us videos so that we can use the same to raise awareness through social media. Thus, whole team of NSS took a small step towards a big goal. It was a great experience and everyone contributed to it on their own unique ways.