

## **ONLINE PAYMENT AWARENESS DRIVE**

Parivartan, the NSS unit of Mata Sundri College for Women organized an ONLINE PAYMENT AWARENESS DRIVE on 25th November 2021. A total of 24 volunteers participated in the following event. Digital payments have become a major tool to promote financial inclusion. Digital wallets or “e-wallets”, as we call them, have seen massive growth in popularity during the last few years. The Covid-19 crisis has also led to an increase in the use of digital payments, as buyers prefer safe and contactless methods of transaction. The participants showed their creativity and made such artistic banners using vibrant colors.

They highlighted their vision of a cash-free India and helped to create awareness about it. The participants were very enthusiastic and determined. They highlighted the importance and the advantages of being cash-less. One of the main advantages of digital payments is that they are much more secure than regular cash transactions, as they require proper verification and authentication. It also offers increased convenience to everyone. The whole transaction process has also become seamless with digital payment options. Right from debit cards and credit cards to digital wallets like Google Pay and PhonePe, there is a wide range of options for the preferred mode of digital payment. Digital payments have also played an important role in this pandemic.

Volunteers also highlighted the importance of secure transactions. They have tried to spread awareness through their work and have encouraged people to use digital modes and help others to do the same and contribute to making an economic change in society. This overwhelming participation of the volunteers will create a powerful impact in society and would enable us to reach a step closure. The banner-making event was a success and everyone participated wholeheartedly. This event was conducted both online and offline and volunteers took part in both. Some stood at a public place near their house with posters and encouraged people while some people met at college and educated everyone.