

REEL CHALLENGE

International Day of Girl Child

We always celebrate a great woman. But to be great, the girl child needs to be encouraged to excel from an early age. Parivartan, The NSS unit of Mata Sundri College for Women organised 'REEL CHALLENGE' on International Girl Child Day on 11th of October, 2021. Volunteers were said to make reel on the topic 'Raise your voice'. Volunteers told about their stories of how they were let down for being a girl child but how they proved everyone wrong. Our 6 Volunteers made reel on this occasion.

International Day of the Girl Child is an international observance day declared by the United Nations; it is also called the Day of Girls and the International Day of the Girl. October 11, 2012, was the first Day of the Girl Child. The observation supports more opportunity for girls and increases awareness of gender inequality faced by girls worldwide based upon their gender. This inequality includes areas such as access to education, nutrition, legal rights, medical care, and protection from discrimination, violence against women and forced child marriage. The celebration of the day also "reflects the successful emergence of girls and young women as a distinct cohort in development policy, programming, campaigning and research.

"The International Day of Girls initiative began as a project of Plan International, a non-governmental organization that operates worldwide. The idea for an International Day of Observance and celebration grew out of Plan International's Because I Am a Girl campaign, which raises awareness of the importance of nurturing girls globally and in developing countries in particular. Parivartan wanted to go ahead with the very idea of "Because I Am a Girl" and has volunteers share their experiences that they had to face solely because of their gender. The volunteers shared experiences from being discriminated in their own households to not having the privilege to speak their thoughts in today's world. Some volunteers also talked about how they are fortunate to have been born in households and environment where they didn't face any discrimination and took this opportunity to educate others.