

## **SOLIDITY WEEK**

### **SLOGAN VIDEO**

Parivartan , the NSS unit of Mata Sundri College for Women organized "Slogan Video" about Drug Abuse and Torture. . It was organised on 29th June 2021 and volunteers were asked to submit their entries by 10pm. To spread awareness about the same "Voice Your Words" was conducted. A slogan is a memorable motto used in a clan, political, and other context as a repetitive expression of an idea or purpose, with the goal of persuading members of the public or a more defined target group. Slogans are supposed to highlight your image and be memorable. It is believed that a phrase with meaning strikes more of a chord with the person. 11 Volunteers recorded themselves saying a self-written slogan. The volunteers confidently presented their slogans and it was a great event.