

VIDEOLYTICS

RED RIBBON CLUB

Actions speak more than words, so do videos these days. Parivartan, the NSS unit of Mata Sundri College for Women in collaboration with Red Ribbons Club, organised 'Videolytics', a reel making event on 4th October, 2021 to raise awareness about HIV and AIDS.

Red Ribbons Club is a voluntary on-campus organisation with the aim to generate awareness about the high risk perception and prevention of HIV as well as to promote the youth for the noble cause of voluntary blood donation.

HIV (human immunodeficiency virus) is a virus that attacks the body's immune system. HIV is caused by a virus. It can spread through sexual contact or blood, or from mother to child during pregnancy, childbirth or breast-feeding. You can get HIV from contact with infected blood, semen, or vaginal fluids. Most people get the virus by having unprotected sex with someone who has HIV. Another common way of getting it is by sharing drug needles with someone who is infected with HIV. There is currently no effective cure. Once people get HIV, they have it for life. But with proper medical care, HIV can be controlled. People with HIV who get effective HIV treatment can live long, healthy lives and protect their partners.

All the above information was imparted through the videos made by our volunteers. They were asked to make use of the trends on social media so that it can reach a wider audience. 17 Volunteers showed their creativity through various videos and made this event a success.