

Voter Awareness Drive

Youth Voter Festival

Parivartan, the NSS unit of Mata Sundri College For Women organised a Voter Awareness Drive - "Vote Your Right!", on 27 September, 2021 under the Youth Voter Festival. In order to sensitise the masses about the importance of participating in the electoral process in a democratic nation and help them cast an 'enlightened vote' by electing the right candidate, knowing various parameters. It is vital that citizens make use of the power and right to vote to choose a leader who will represent them and their ideas; and contribute their part in shaping the government.

Volunteers enthusiastically spread awareness about the importance of the right to vote using Voter ID cards to eligible people in their locality. They made the people understand how even 1 vote can change the future of our country. While there are some who genuinely cast their vote, many people sit back and relax on voting day, and others are cajoled into voting for particular candidates. The importance of voting is lost amongst the hustle and bustle of city life.

While everyone sits and complains about this and that, and makes suggestions that the government should change this and that, the elections come and go without half the population paying attention. The highest recorded voter turnout in India was recorded in 2014 for the Lok Sabha elections at 66.4%. That means close to half the population does not exercise their right to vote. Each vote has a value and can decide on the future growth of our country in all aspects. The volunteers made sure to explain these facts carefully to all eligible voter and recorded themselves doing so also spread awareness through social media.

Voting is a responsibility of each and every individual and they must exercise it and a total of 14 volunteers worked hard to emphasise on this fact.