

SWACHHTA AWARENESS SOCIETY

Documentary Screening on Swachh Bharat Mission Grameen

Report Prepared by: Swachh Awareness Society

Mata Sundri College for Women

Date: 6th April, 2025

Time: 1:30 PM onwards

Venue: Mata Gujri Hall

Convenor: Dr. Kavita Singh

The Swachh Awareness Society of Mata Sundri College for Women organized a documentary screening focused on the Swachh Bharat Mission Grameen on 6th April 2025. The event aimed to sensitize students to the rural dimensions of India's sanitation mission and the transformative impact of the program on village health and hygiene.

The screening was held under the guidance of Convenor Dr. Kavita Singh, with the support of several faculty coordinators including and several representatives from various departments. The event received consistent encouragement from Prof. (Dr.) Harpreet Kaur, Principal of the college.

The administrative and logistical aspects were managed by the student leadership team:

Urvi Berry (President)

Rashika Bhattar (Vice President)

Ananya Malhotra (Secretary)

Anushka Kashyap (Joint Secretary)

Darshpreet Kaur (Event Head)

The documentary provided a comprehensive look at the Swachh Bharat Mission's efforts in rural India. Key themes explored during the event included The shift from open defecation to the consistent use of toilets and how rural communities are

maintaining sanitation standards over the long term. The role of local leaders and women in driving the mission at the grassroots level.

The event saw active participation from students across various departments. The visual medium of the documentary sparked meaningful reflection among the attendees regarding their own roles in environmental stewardship. To encourage participation, E-Certificates were provided to all registered attendees who joined the session.

The screening concluded with a brief discussion on the importance of extending the principles of "Swachhta" beyond the campus and into the wider community. The feedback was overwhelmingly positive, with students expressing a deeper understanding of the socio-political and environmental complexities of rural sanitation.